

News Room



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New eFax® Android App Offers Mobile Faxing for Business Professionals

Survey Data Reveals Increasing Importance of Mobile Fax for Small Business

LOS ANGELES, CA--(Marketwire - Nov 15, 2011) - eFax[®], the provider of cloud-based fax services since 1995 and a brand of j2 Global Communications, Inc. (NASDAQ: JCOM), today announced the launch of the eFax app for Android. The internet fax service's mobile capabilities allow business professionals to manage and move important documents anytime, anywhere, keeping productivity on the fast track.

The availability of the new eFax mobile app coincides with a recent subscriber survey conducted by j2 Global Communications, Inc. of individuals and small business professionals on the changing nature of fax*. According to the survey, 70% of respondents stated that mobile faxing will be an important or very important part of their business processes over the next five years. Nearly two-thirds of survey respondents have been in a situation where sending or receiving a mobile fax would have benefited their business.

"eFax continues to evolve right along with changes in the workplace," said Mike Pugh, vice president, marketing of j2 Communications. "People that were once bound to their offices now do business on the move. Activities that were once limited to business hours are now done around the clock. The new eFax Android app -- along with our iPhone[®] and iPad[®] apps -- lets people close deals, place orders, get paid, and perform other common fax activities anywhere, any time."

The eFax Android[®] App enables eFax account holders to conduct business on the go, and is essential for mobile professionals. The App, which can be [downloaded here](#), includes the following fax and document management features:

- **Create and send faxes** -- take photos of documents and the app will enhance the images, attach multiple pages, and fax them out just like a fax machine.
- **View and search faxes** -- quickly view and search all received faxes. Faxes are converted to searchable documents using optical character recognition technology, allowing them to be acted upon anywhere, anytime.
- **Use cover sheets and contact lists** -- create customized fax cover sheets and use the Android app (or device) contact list to easily populate them.
- **Tag and archive faxes** -- add search tags to individual faxes and archive them for convenient access later.
- **Forward capabilities** -- forward fax messages from your inbox as emails or faxes to anyone from anywhere.

"The new eFax Android app is fantastic. Not only do I save money, but I never have to worry about where I am because eFax allows me to receive and send faxes right from my smart phone. It makes my life so much easier and gives me the freedom to be efficient in my position when I'm on the go," said eFax customer, Robert Weller, Purchasing and Estimating, CEDC Construction.

Highlighted Links

<http://www.efax.com><http://www.j2.com>

Additional Links and Tags

Website:

<http://www.efax.com>

Technorati Keywords:

eFax online fax fax to email j2 Global Mike Pugh Android Mobile app faxing fax iPhone iPad

A pioneer in the fax business, eFax remains an important communications tool for individuals and companies of all sizes, from sole proprietors with a single fax number to Fortune 500 companies with thousands of fax numbers.

For a video on the Android App please visit [YouTube](#).

***About the Survey**

eFax conducted an email survey of more than 9,000 of its paid subscribers between September 1, 2011 to September 7, 2011. Survey results related to the data referenced in this release can be accessed at <http://home.efax.com/s/r/pdf/FaxoftheFuture.pdf>.

About eFax

eFax is a brand and registered trademark of j2 Global Communications, Inc. (NASDAQ: JCOM) and is online at www.efax.com.

About j2 Global Communications, Inc.

Founded in 1995, j2 Global Communications, Inc. provides outsourced, value-added messaging and communications services to individuals and businesses around the world. With offices in eight cities worldwide, j2 Global's network spans more than 4,600 cities in 49 countries on six continents. The Company's websites appear in numerous languages, including Dutch, French, German, Spanish, English and more. Payments are accepted in currencies that include the U.S. Dollar, British Pound, Canadian Dollar, Japanese Yen, Euro, Hong Kong Dollar and more. j2 Global provides live sales and customer service support in multiple languages, including English, Spanish, Dutch, German, French, Cantonese and more. j2 Global markets its services principally under the brands eFax[®], MyFax[®], eFax Corporate[®], Onebox[®], eVoice[®], Campaigner[®], Electric Mail[®], and KeepItSafe[™]. As of December 31, 2010, j2 Global had achieved 15 consecutive fiscal years of revenue growth. For more information about j2 Global, please visit www.j2global.com.

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iPad and iPhone are trademarks of Apple, Inc.

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