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eFax® Brings Order to the Business of Law

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Online Fax Service Uses the Cloud to Make Legal Practices More Mobile, More Digital and More Productive

LOS ANGELES, CA--(Marketwire - Jul 31, 2012) - The halls of justice are increasingly being taken to the streets as legal professionals use cloud computing and mobile solutions to un-tether from the traditional law office. According to the 2012 survey from the [American Bar Association's Legal Technology Resource Center](#), 38 percent of lawyers have already migrated to laptops as primary computers. And with today's feature-heavy, app-ready tablets and smartphones, legal professionals may no longer even need a laptop to conduct business on the fly.

eFax®, a provider of online fax services since 1996 and a brand of j2 Global, Inc. (NASDAQ: JCOM), understands the critical business needs of on-the-go legal professionals and provides the ability to send, receive and manage faxes from anywhere. According to the [2012 National Study of Employers](#), 77 percent of companies surveyed allow or encourage flextime and nearly 66 percent let employees sometimes work from home. While working remotely, it is essential for legal professionals to have access to critical documents and the ability to receive and respond to communications from multiple devices.

"Using eFax, I'm able to stay on top of developments in legal matters from my smartphone anywhere in the world, any time," said Scott Brenner, Esq. "Since I'm constantly working on the go at client offices and remote locations, I've found that eFax is an indispensable tool. It enables

me the important convenience of sending and receiving critical documents and correspondences from my mobile device and tablet when I'm working away from my office."

eFax has many features and benefits that eliminate the paper chase for busy law professionals and help them work efficiently while on-the-go:

- **Freedom and flexibility** - The eFax Mobile Apps enable legal professionals to send a fax of any photo from their iPhone or other smartphone. The simplicity of point, shoot and fax allows busy legal professionals to send critical documents to clients, staff, counsel or even the court, whether or not they are in the office. Learn more about the eFax mobile app for iPhone in this [YouTube video](#).
- **Easing the burden of e-discovery** - Complying with e-discovery requests can be time-consuming and costly for busy lawyers. eFax incorporates search tools into faxed documents, allowing a proactive approach to managing information to handle any potential e-discovery requests. Lawyers can search for faxes using names, topics or other keywords to find a specific document or group of documents. Tags can also be used to support a records classification scheme so that documents are retained or properly disposed of according to policy. Learn more about how to tag and search faxes in this [YouTube video](#).
- **Eliminating document disorder** - The paperless office is a reality with eFax. Rather than carting around large boxes of files of critical documents, eFax offers legal professionals unlimited lifetime storage and securely archives faxed documents online. Documents, which can be digitally stored on secure file servers, can be retrieved at anytime from anywhere.
- **Confidential and secure** - eFax Secure™ encrypts faxes and stores them as a TIFF or PDF in a secure inbox. eFax improves the privacy of critical documents from lawyers' clients by eliminating the risks inherent in having confidential faxed documents sitting next to a traditional fax machine.
- **Signed, sealed and sent** - Time is money and in today's environment there is no room for waste. eFax eliminates the need to print, sign and scan documents by providing digitized signature capabilities. Client engagement letters, contracts, or other documents that need a signature, can be faxed to a user's eFax account where a digitized signature can be added in a snap from a computer, tablet or smartphone. The approved document can then be sent along via email or fax. Learn more about how to use eFax digitized signatures in [this video](#).

With eFax, busy legal professionals are able to easily send, receive and access critical documents on demand. eFax supports the move to a paperless office with time and resource-efficient features that make it easy to store and access documents. For a free trial of eFax please visit www.efax.com/Free-Trial.

The eFax branded service is a pioneer in the fax business, with a string of technology and business firsts dating back to 1996. Individuals and small businesses can learn more about sending and receiving faxes online at www.efax.com. For medium to large businesses with 10 to

10,000 employees or high volume faxing needs, more information is available at www.efaxcorporate.com.

For more information please visit the eFax blog at <http://blog.efax.com/> or watch these videos on the [eFax YouTube channel](#). To listen to a Podcast interview with Scott Brenner, Esq. go to http://home.j2.com/podcasts/scott_brenner.mp3.

About eFax

eFax is a brand and registered trademark of j2 Global, Inc. (NASDAQ: [JCOM](#)) and is online at www.efax.com.

About j2 Global™

Founded in 1995, j2 Global, Inc. provides cloud services to individuals and businesses around the world. j2 Global's network spans 49 countries on six continents. The Company offers Internet fax, voice and email solutions. j2 Global markets its services principally under the brand names eFax®, Onebox®, eVoice®, FuseMail®, Campaigner®, KeepItSafe® and CampaignerCRM™.

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